

# Sponsorship Proposal



Mix Blend Entertainment

## 2020 Youth New Year's Eve Countdown

### Why should you sponsor?



**Target Market**  
Youth ages 15-17

#### Consumer Perception

- Community Involvement
- Community Presences
- Positive Image
- Reliability & Reputation

#### Business Relationship

- Half of proceeds will go to the Eastside St. Paul YMCA and the North Minneapolis YMCA
- Yearly Benefit

#### Community Goodwill

- Strengthening Business Image
- Spreading Positive Messages
- Free Entry
- Free Formalwear

#### Return on Investment

- Intervention Program
- Discourage Property Crime
- Sage Place to collectively gather

### Sponsorship packages



**NEW YEAR'S EVE**  
**\$500**

- Screen logo placement
- Website logo placement
- Facebook & Instagram exposure



**COUNTDOWN**  
**\$2,500**

- Event signage
- Screen logo placement
- Website logo placement
- Facebook & Instagram exposure



**MIDNIGHT**  
**\$5,000**

- Event signage
- Radio Mentions
- Reception mention
- Screen logo placement
- Website logo placement
- Facebook & Instagram exposure



**HAPPY NEW YEAR**  
**\$10,000**

- EXCLUSIVE event title sponsor
- EXCLUSIVE event signage
- EXCLUSIVE stage mention
- EXCLUSIVE reception mention
- Radio Mentions
- Logo placement
- Facebook & Instagram exposure

### Get inspired, get involved.

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